



Advertising in the Scotia Gardener

The Scotia Gardener is the newsletter of the Nova Scotia Association of Garden Clubs and is published four times a year. It is distributed electronically to members of garden clubs and their affiliates. Circulation is approximately 2000. Advertising in the newsletter offers a wonderful opportunity to promote products and/or services throughout the province at very little cost.

For a business card size ad, email your request to newsletter@nsagc.com. Attach a clear JPEG of your business card or supply the following information in your email:

Name

Address

Phone

Email

Website

Other Information to appear in the ad

Below is a sample of a business card size ad using information supplied by the customer.

Potter's Nursery

Specializing in shrubs and vines

123 Riverside Road, Anytown, NS

Phone: 902-123-4567

Email: pottersnursery@gmail.com

Website: pottersnursery.com

If you prefer to purchase a 7-by-4-inch ad, please supply a print ready JPEG of the content. You may also contact the Newsletter Editor at newsletter@nsagc.com to discuss content options.

Fees:

\$25—3.5 inches by 2 inches (business card size) per issue; \$50 for four issues

\$50—7 inches by 4 inches per issue; \$100 for four issues

Please make cheques payable to the Nova Scotia Association of Garden Clubs and mail to NSAGC Treasurer, 4 Cameron Street, Dartmouth, NS B2Y 2G6.

or

E-transfer to treasurer@nsagc.com. A receipt will be emailed to you.

Newsletter Issue Submission Deadlines

June 15; September 15; November 15; March 15